

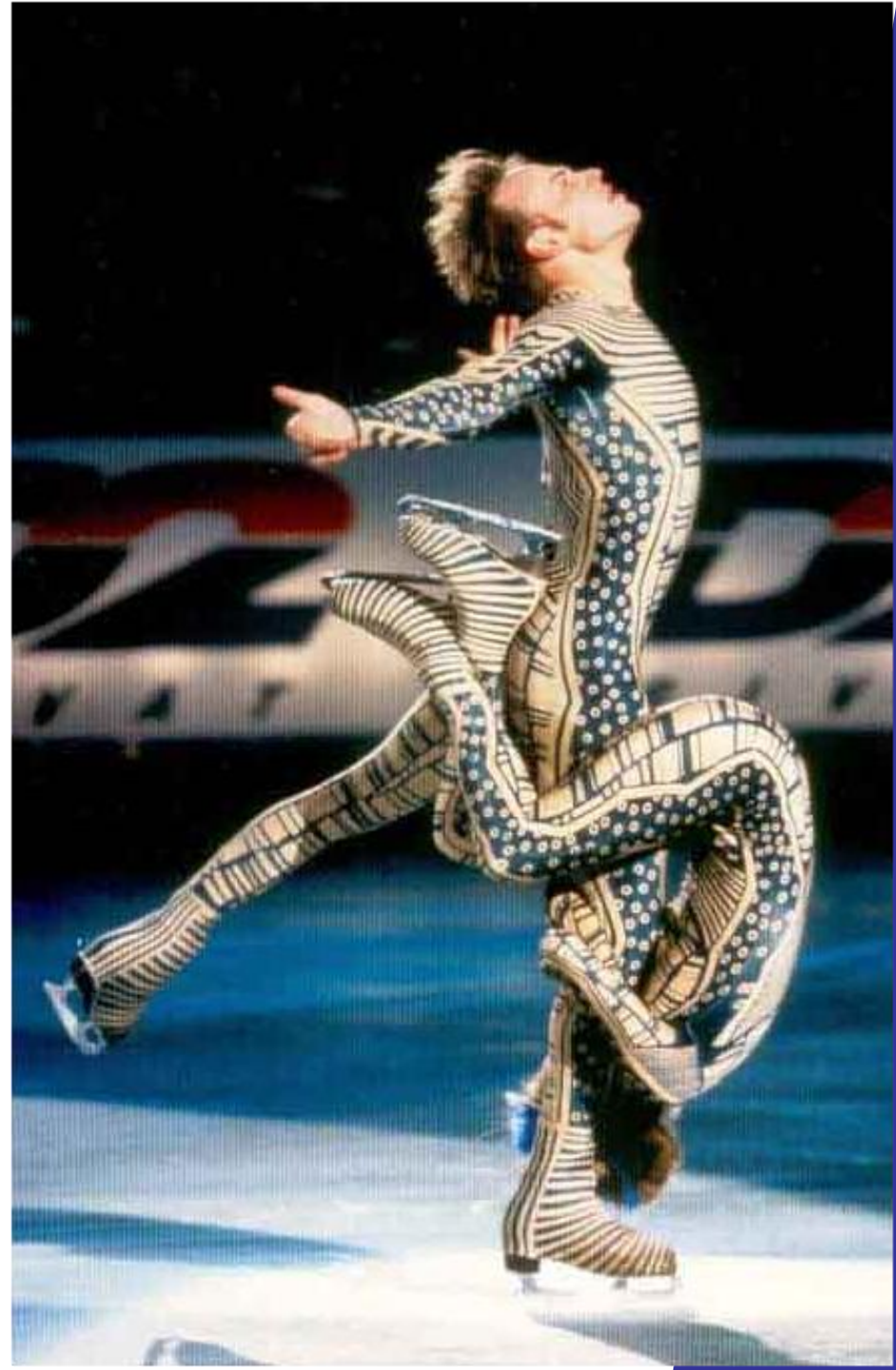
# Dual career in Finnish sports

Susanna Rahkamo

- President of Finnish Figure Skating Association
- Board member of Finnish Olympic Committee

QuickTime™ ja  
pakkauksen purkuohjelma  
tarvitaan elokuvan kaiselemiseen.

**Finnish Figure Skating Association**





# The journey to our success



- choice
- courage
- creativity
- entrepreneurship
- great supporters
- constant learning
- way of life



QuickTime™ ja  
pakkauksen purkuohjelma  
tarvitään elokuvan katseluun.

QuickTime™ ja  
pakkauksen purkuohjelma  
tarvitään elokuvan katseluun.



QuickTime™ ja  
pakkauksen purkuohjelma  
tarvitaan elokuvan katseluun.

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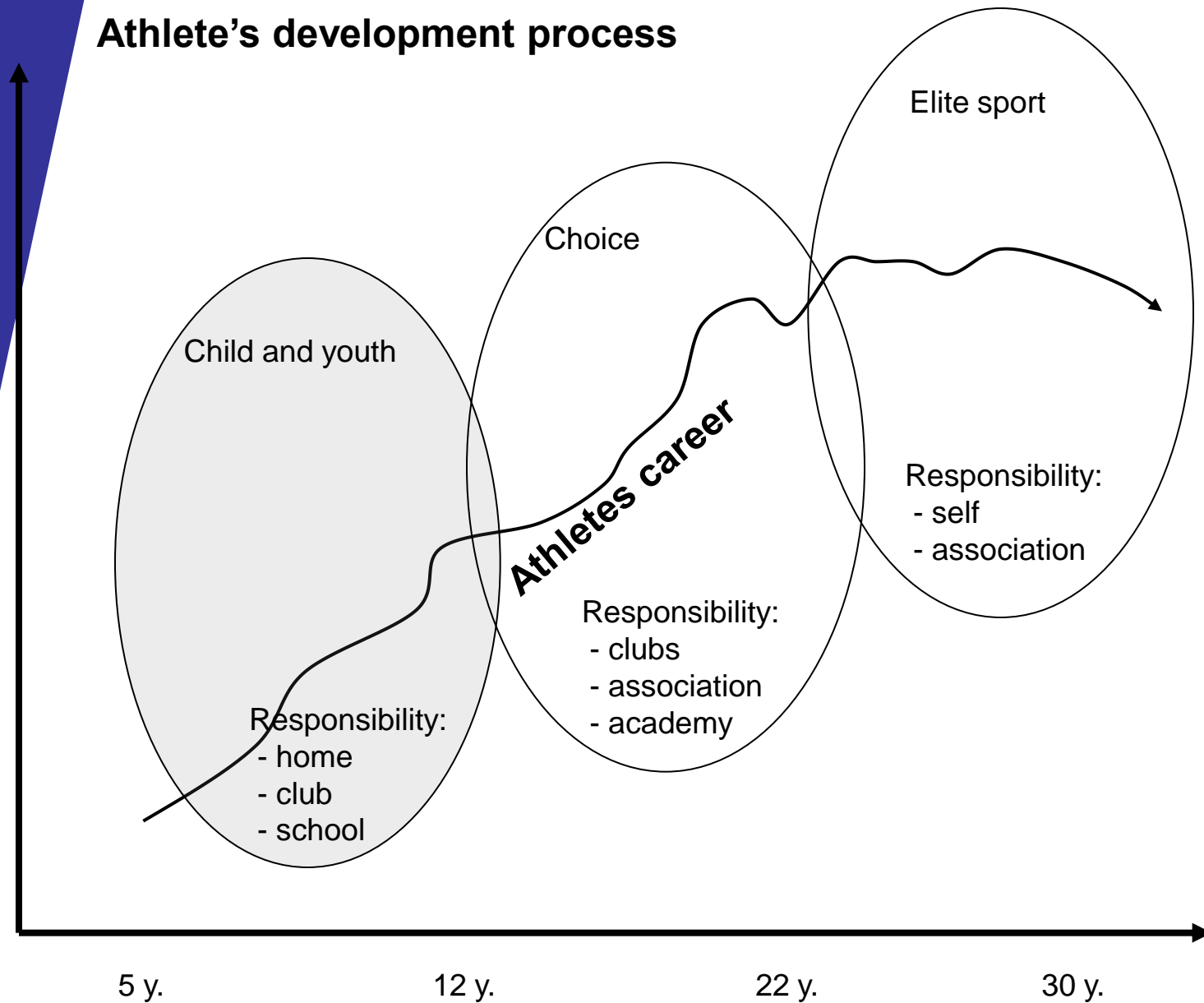
*World Championships 2010  
Colorado Springs, USA*

QuickTime™ ja  
pakkauksen purkuohjelma  
tarvitaan elokuvan katseluun.

# From words to action



# Athlete's development process



# Strategy....

Culture



System/  
society



Individual/  
team

## key to success

1. respect
2. meaning

1. economy
2. conditions
3. development of expertise

1. focus
2. engagement
3. entrepreneurship

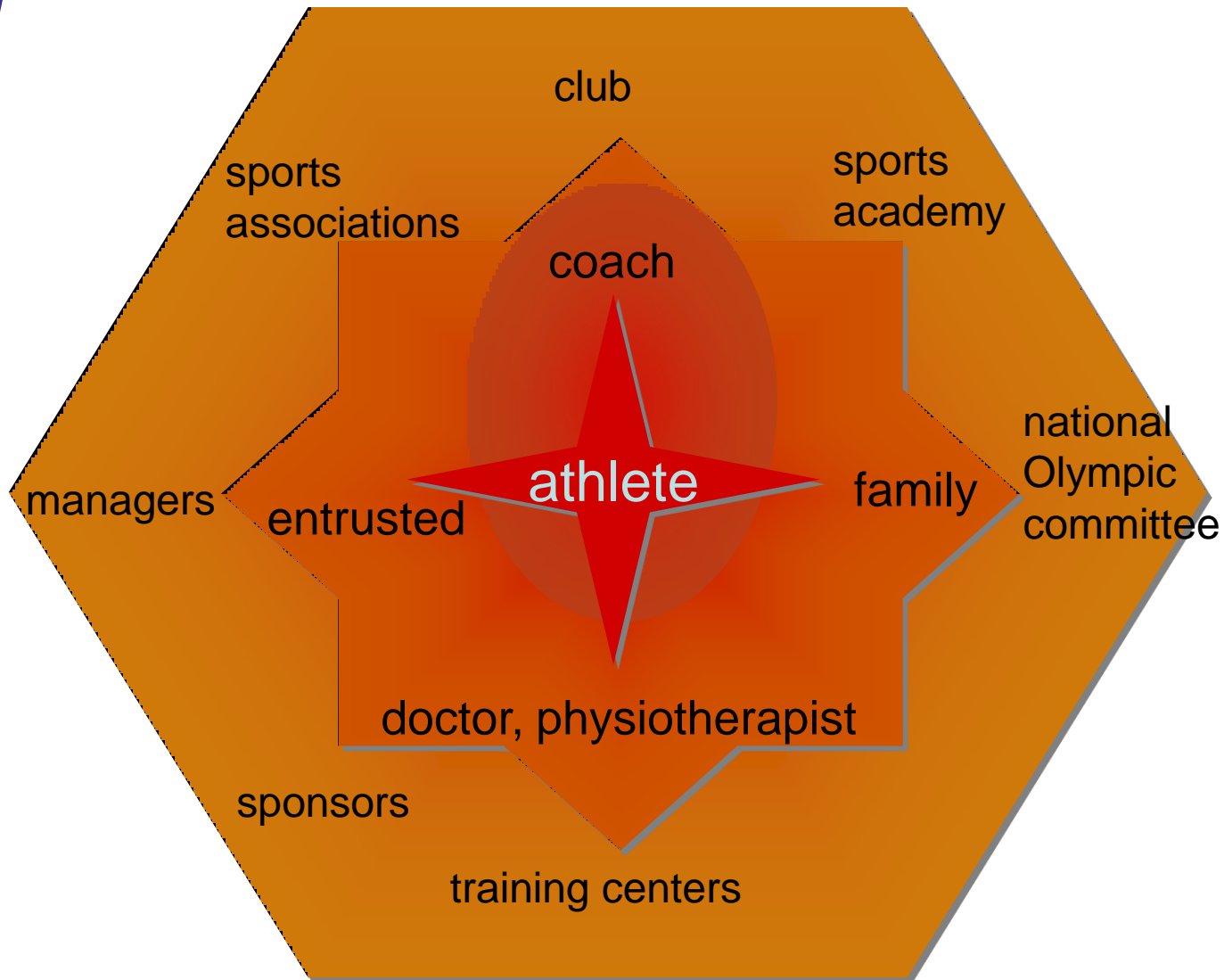
## actions

- communication
- influencing
- involving
- networking

- makes sports possible 24/7/365
- training conditions
- access to facilities
- career possibilities
- interaction and networking
  - inside a discipline
  - between disciplines
  - trainers development and education
  - research

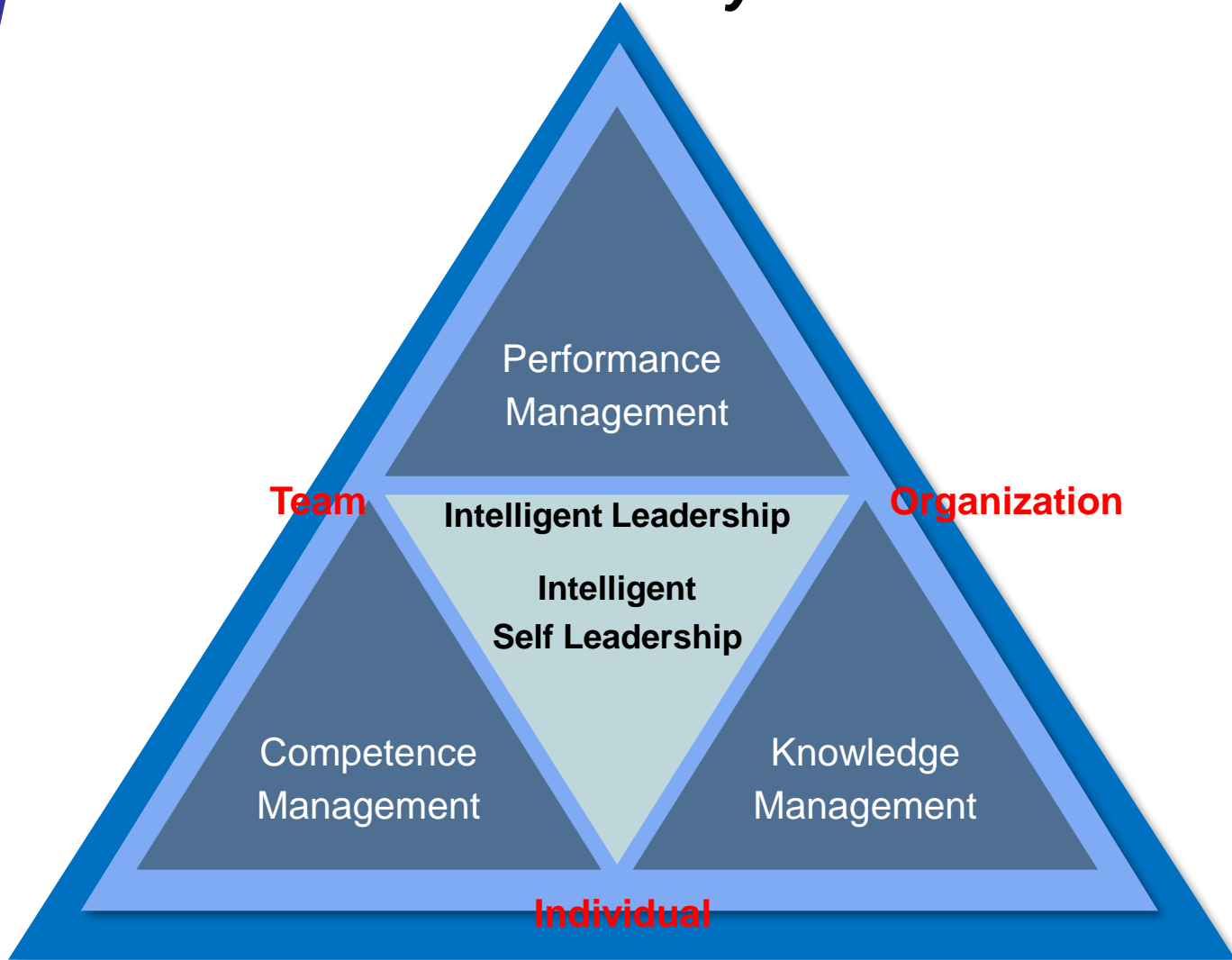
- encouragement
- educate

# Athlete's circle of acquaintance



# Building Intelligent Organizations

*Efficiency*

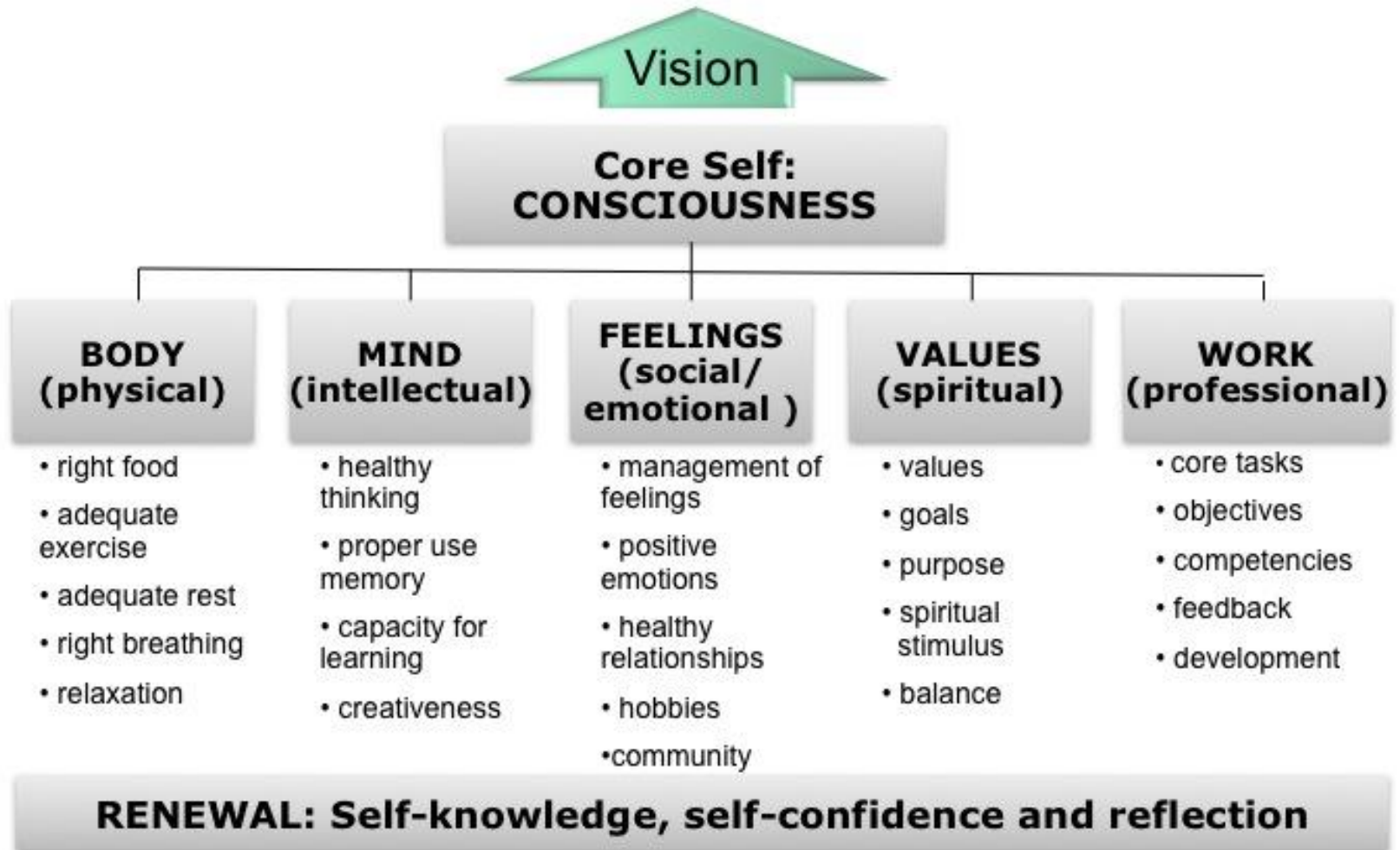


*Renewal*

*Wellbeing*

**Finnish Figure Skating Association**

# Developing Self-Leadership



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More information:

Susanna Rahkamo

[susanna.rahkamo@pertec.fi](mailto:susanna.rahkamo@pertec.fi)