

Metropolitan Area Sports Academy

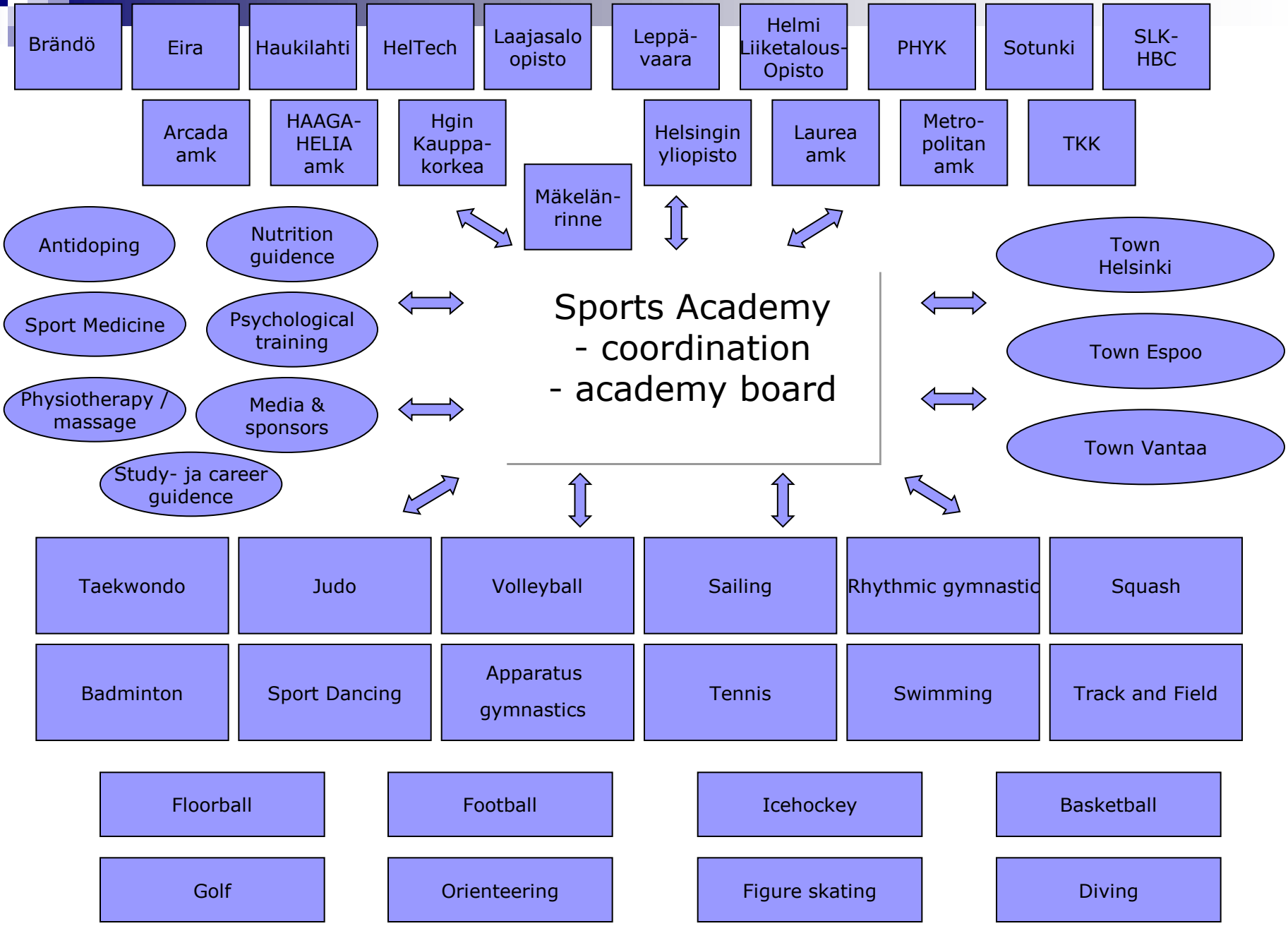


Metropolitan area

- **Three big cities Helsinki, Vantaa and Espoo**
- **Over one million people (c.5 million in Finland)**
- **Excellent training and competition venues in different sports**
- **Plenty of schools, universities and polytechnics**
- **Challenge; at the Finnish scale a large area**
 - **on the other hand good public transport**

Metropolitan Area Sports Academy

- 18 educational establishments, 7 of them are either Universities or Polytechnic
- 20 different sports and national federations, 14 of them have a training center as a part of Urhea
- 50 full time coaches and 10 of them are supported by the Finnish Olympic Committee
- 1570 athletes
 - 82 of them are Olympic level – 55 supported by NOC
 - 345 are national team level
 - 1143 are young challengers
- Last year 129 of our athletes took part in either World or European championships
- Mäkelänrinne Elite Sports high school is the founder and co-ordinator in the Metropolitan Area Sports Academy.





The main aim of our function

- The athlete is in the center
- Academy is like a big tray where every single athlete / coach has a possibility to pick up services that he/she needs
- The athletes / coaches should be aware of our services and they have to be active to find the support



Sports Academy Network works because ...

- All the members feel this is an important mission to support and they win
- All the members have the same goal
 - "success in sports and studies"
- People meet each other on regular basis
 - "it creates synergy"

Main Goals of the Sports Academy

Studies



Daily training

Performance functions



Main Goals of the Sports Academy

1. To help top level athletes combine studies and sports
 - athletes graduate as planned, but they study longer
 - athletes become better committed to their sports career, because they don't have to stake everything on one card
 - sports careers last longer and the results are better in the long run



Main Goals of the Sports Academy

2. To create better possibilities for daily training

- coaches and athletes meet each other daily – training centers
- coaches have better possibilities for longterm planning
 - combining studies and sports
- the quality of training is on an upward swing



Main Goals of the Sports Academy

3. To organize Performance Functions

- easy to find – reasonable price
- high need for sports doctors, physiotherapy, massage, economical support
- performance functions are necessary for the athlete students if they want to reach their goals



Future of the Metropolitan Area Sports Academy

- Now athletes from the age of 16 up to 35
- More time to practise sports
- Professional coaches meet athletes earlier
- Sportsmen are highly respected in Finland