



# Athletes 2 Business

## Preliminary Questionnaire Analysis “Educational Institutions”

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# Agenda



- I. Basic Information
- II. Dual Career and Educational Institutions
- III. Conclusion

# I. Basic Information



## A2B Survey “Educational Institutions”

Type of survey:	Online
Period:	8 February – 20 April 2010
Number of questions:	23 (open and closed)
Available languages:	English, French, German, Hungarian
Distribution:	Network of partner organisations, links on websites
Total respondents:	98

# I. Basic Information



## Responding Countries

Germany	20	Portugal	2
France	16	Belgium	2
Finland	15	Slovenia	1
Netherlands	10	Poland	1
Hungary	8	Sweden	1
UK	5	Denmark	1
Italy	3	Ireland	1
Latvia	2		
Norway	2		

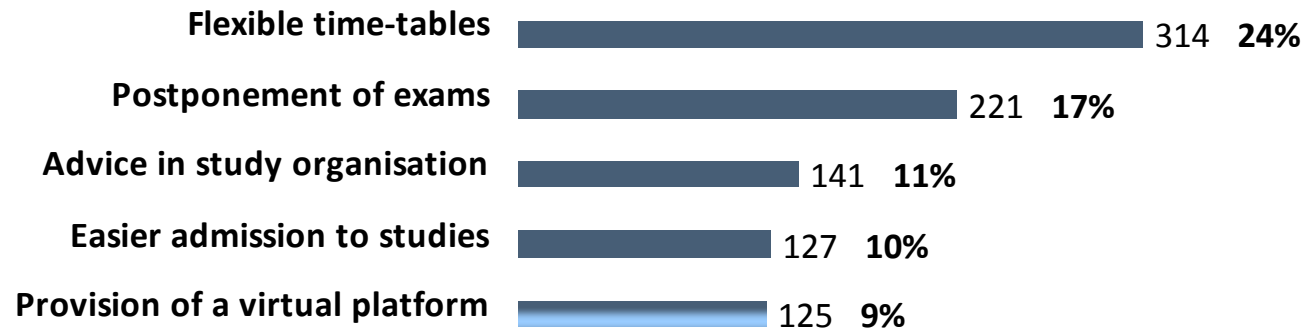
# II. Dual Career and Educational Institutions

## Athletes Questionnaire



**How could your school or university provide/ have provided you with better support?**

(Multiple answers | N=1329)



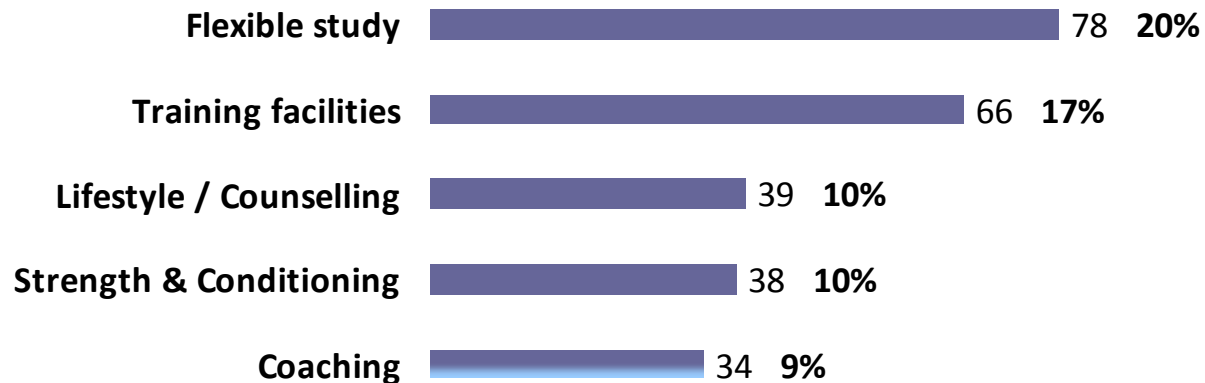
## II. Dual Career and Educational Institutions

### Available Student-Athlete Support



#### What services do you currently offer to support your student-athletes?

(Multiple answers | N=397)

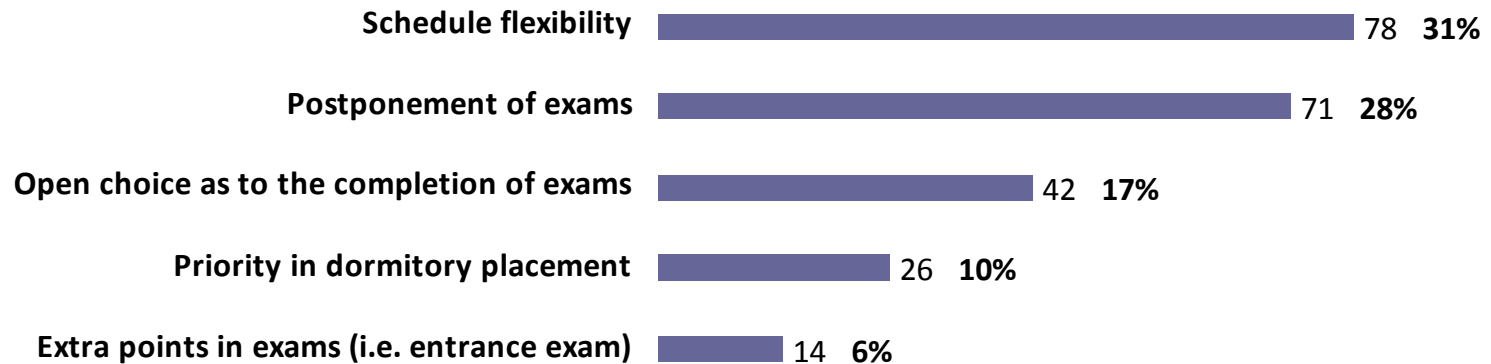


# II. Dual Career and Educational Institutions

## Available Student-Athlete Support

**Indicate the types of flexibility you currently offer!**

(Multiple answers | N=250)

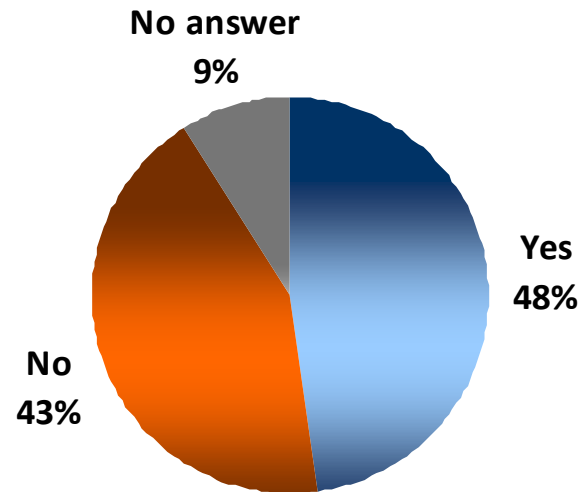


## II. Dual Career and Educational Institutions

### Available Student-Athlete Support

**Can your students use distance learning systems at your institution?**

(N= 90)



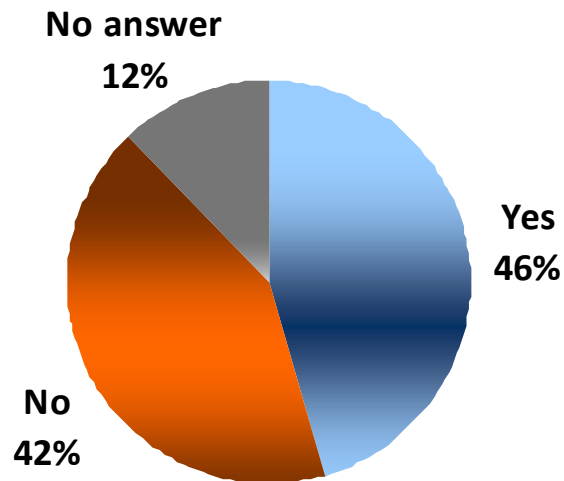
## II. Dual Career and Educational Institutions

### Links to the Labour Market



**Do you have contacts with organisations and authorities on the labour market?**

(N=90)

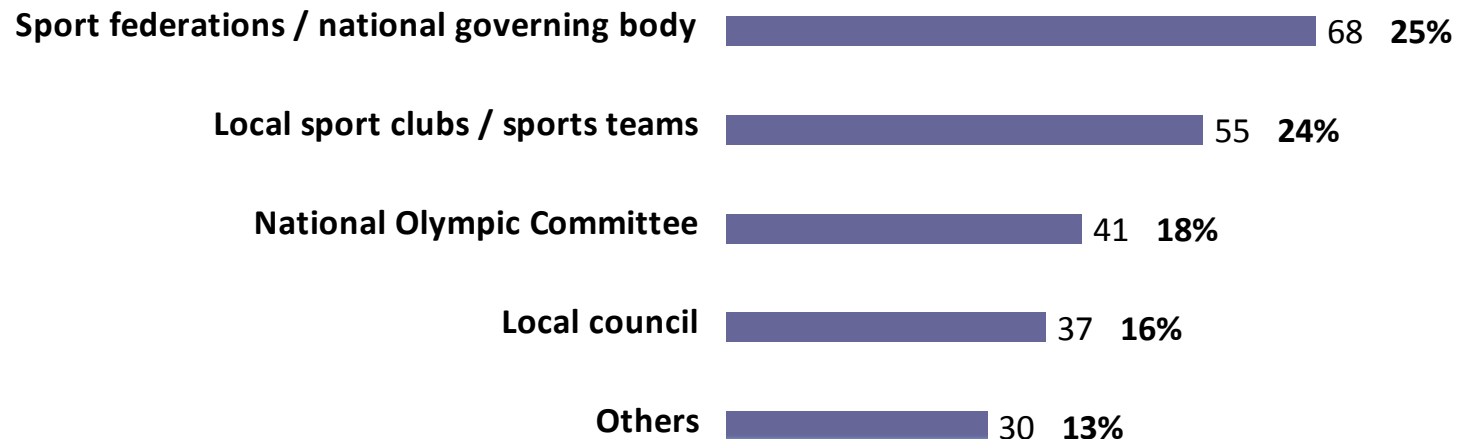


## II. Dual Career and Educational Institutions Collaboration



**Do you currently work with one of the following bodies?**

(Multiple answers | N=231)



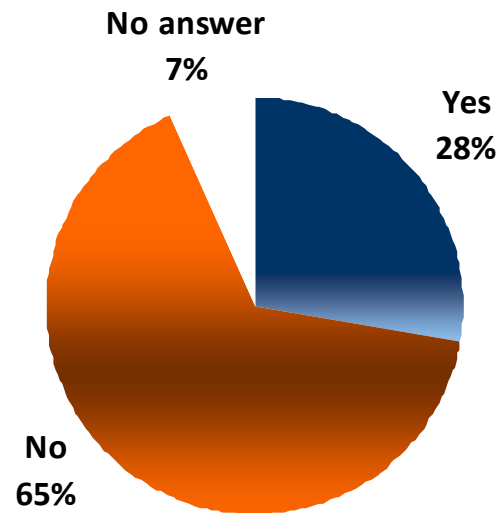
## II. Dual Career and Educational Institutions

### Funding



**Does your institute attract any specific government funding for hosting programs for student-athletes?**

(N=90)



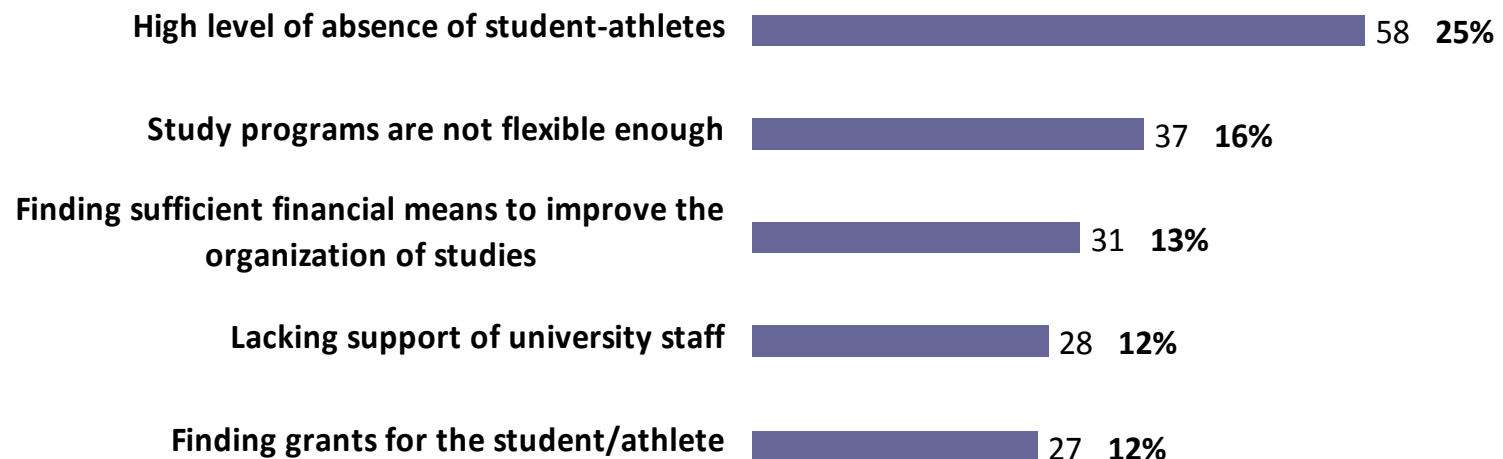
## II. Dual Career and Educational Institutions

### Obstacles



### What are the main obstacles regarding the combination of education and sport?

(Multiple answers | N=230)



# III. Conclusion



- In several EU Member States efforts are being made to allow athletes a dual career
- Good practices: Finland, Hungary, UK, France, ...
- On a broader scale, models are not readily adapted to promote dual career

# III. Conclusion

## Recommendations to Date

### Sport Organisations:

- Enter into contact with educational institutions by an approach that could create value to their engagement
- Develop sensitivity towards the needs of athletes among educational institutions
- Extend already existing agreements with partner educational institutions to tailored athlete services
- Support the development of guiding principles assisting educational establishments to provide athlete friendly services

# III. Conclusion

## Recommendations to Date

### EU and Member States:

- Promote the dialogue between sports and education at national and regional levels in order to develop flexible systems for dual career
- Provide financial support to educational institutions in setting up a wider framework on dual career
- Ministries of Education should develop and implement dual career guidelines for educational institutions
- Consider to provide athlete scholarships (e.g. TASS)

# Thank you for your attention!

**[www.athletestobusiness.eu](http://www.athletestobusiness.eu)**

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