



Athletes 2 Business

Review, content and purpose
of the workshop



- A2B supported by the European Commission
- Objective
 - Promote dual career in Europe
 - Draft recommendations/ guidelines
- Target groups
- Participating organisations
- Activities
- Expected results

WS on Athletes and Career Programmes

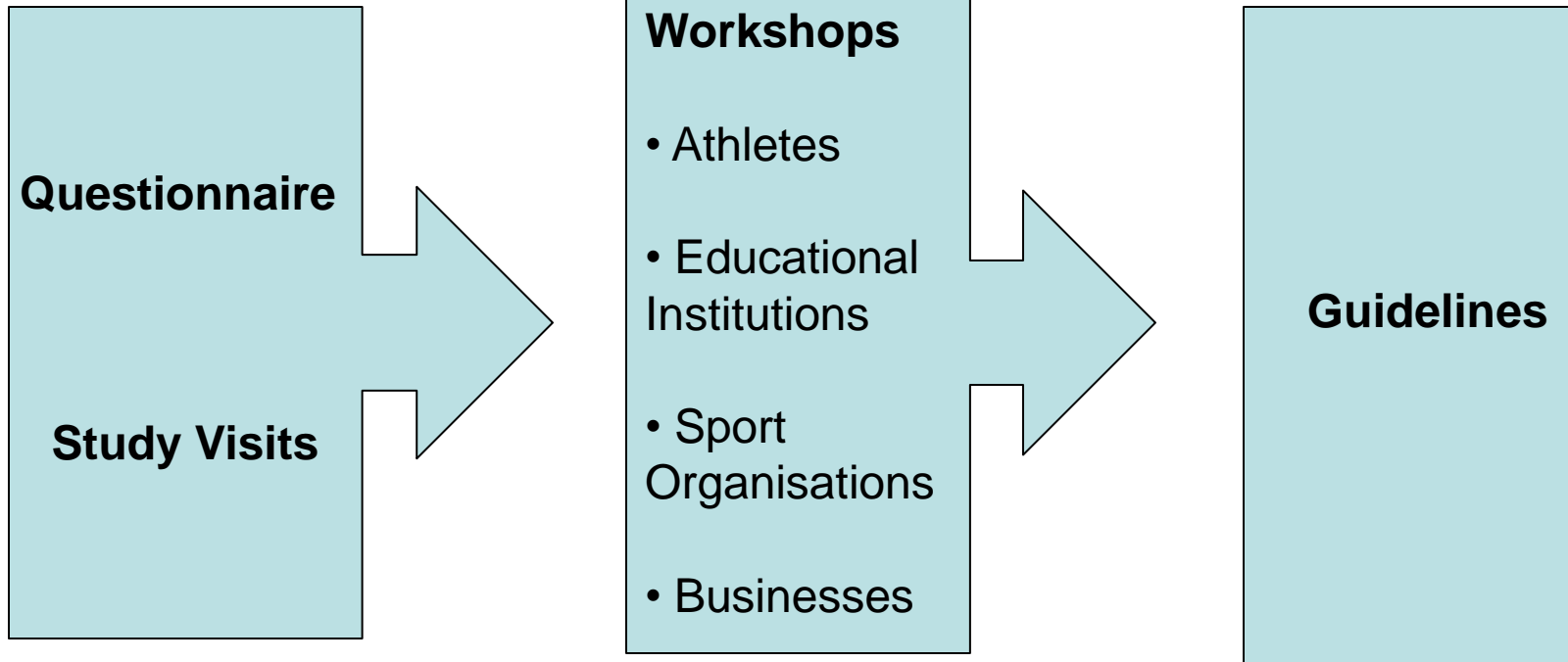


Project Stages

Collecting

Processing/ Interpreting

Recommending





- Administration
- Programme
- WS on Athletes and Career Programmes
 - Roundtable
 - Ideal situation
 - Recommendations
 - Priorities, follow up

Expectations



- Awareness
- Interactive discussions
- Share experiences/ knowledge
- recommendations