



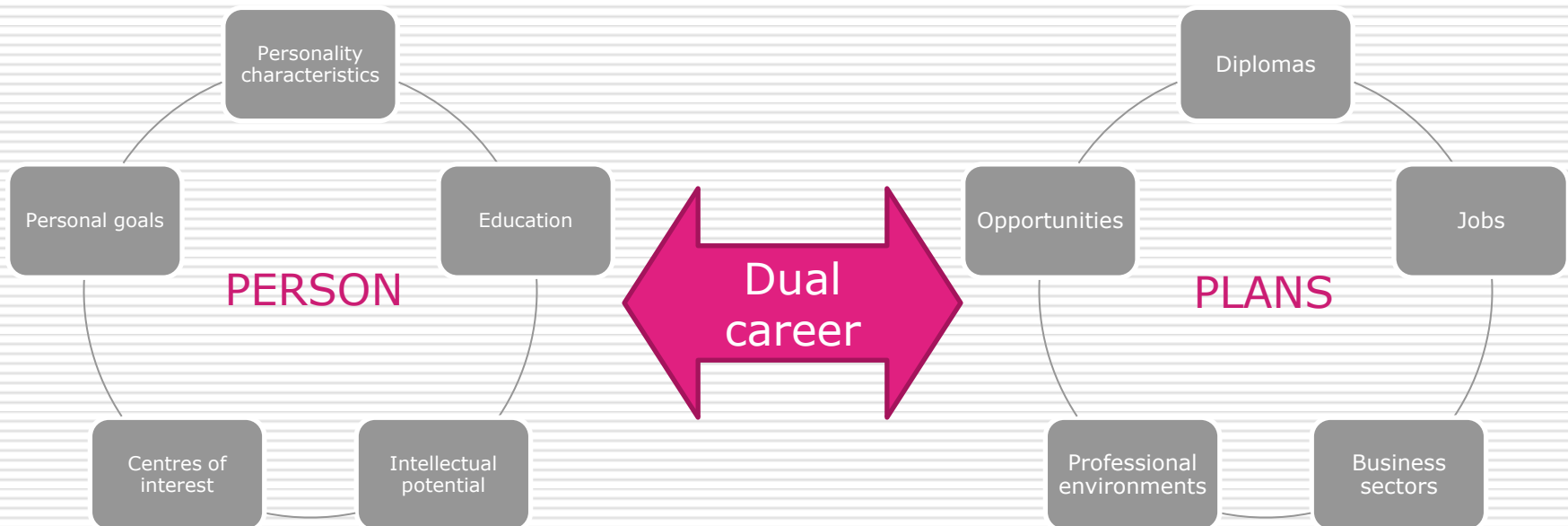
Maiwenn Favetto Bon & Anne-Sylvie Raimbault
Co-directors

KeyWay, who are we?

- An independent consulting firm specialized in **designing cut to measure career plans**
- **Our clients** are any structure involved in vocational guidance towards future or young professionals (high schools, universities, associations of alumni, sport federations or sports clubs,...)
- **Our services within the sport industry** include dual career designing, occupational retraining and professional integration of Pro Elite Athletes
- **With INSEP**, We are a member of a team of support specialists dedicated to developing skills of elite athletes to prepare for a career after sport

Our role with INSEP athletes (1/2)

- Main target : identifying the best fitted dual career for each individual, by **connecting**



Our role with INSEP athletes (2/2)

□ Underlying targets :

