

Workshop on “Businesses”

in the Framework of the A2B Initiative



Venue:

- Festsaal der Geschäftsstelle Bau / WKÖ
Schaumburgergasse 20/8, 1040 Vienna
Tel: +43 664 84 54 304

Festsaal, 14 July 2010, 9:00-17:30

9:00

- **Registration**

9:30

- **Welcome and Opening**

Barbara Spindler, Secretary General, Austrian Sports Confederation

Folker Hellmund, Director, EOC EU Office

- **Review, Content and Purpose of the Workshop**

Michael Trinker, A2B Project Manager, EOC EU Office, Austrian Sports Confederation

10:00

- **Best Practices of Companies – RATP Athlete Career Programme**

Nicolas Martin, Sponsorship Manager RATP

- **Discussion**

11:00

- **Presentation of the Preliminary Results of the A2B Questionnaire**

Melanie Strauch, A2B Project Team, EOC EU Office

11:30

- **IOC and Dual Career – The IOC Athlete Career Programme**

Ryan Becker, Adecco, Global Business Development Director

Patrick Glennon, Adecco V.P. and Global Director IOC Athlete Career Programme

Murielle Willi, IOC Athlete Career Programme Project Assistant

Festsaal, 14 July 2010, 9:00-17:30

12:30

- **Lunch**

13:00

- **Workshop Businesses**

1. *Roundtable on dual career and businesses (participants present national agendas)*
2. *Definition of ideal situation/ definition of objectives*
3. *Recommendations: Guidelines, tools, measures to achieve ideal situation (objectives)*
4. *Priorities, Follow up*

17:00

- **Report of Workshops to the Plenary by Workshop Leaders/Reporters**

17:30

- **Closing**

